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UNITED WAY ANNOUNCES BOEING AS SPONSOR FOR 2013 LOANED EXECUTIVE PROGRAM

OLYMPIA, Wash. (November 4, 2013) – United Way of Thurston County announced today that The Boeing Company will sponsor the 2013 Loaned Executive Program. The program supports a temporary loaned executive position focused on strategic fundraising for United Way's fall campaign season.

"Thurston County is comprised primarily of small businesses with 50 employees or less," said Tanya Mote, United Way of Thurston County's development director. "It is vital for United Way to have access to additional help during the annual campaign season."

The account executive raises funds to support United Way's Community Care Fund and 35 local nonprofit programs through engaged public speaking, community presentations, philanthropy and volunteerism. Mote adds the account executive is a major asset to the organization's small development team responsible for covering over 200 workplace campaigns in Thurston County. Last year, the loaned executive helped raise a total of \$164,050 from 60 workplace accounts.

"The Loaned Executive Program is an opportunity for Boeing leaders to help make the places we call home even better, and we are pleased to collaborate with United Way," said Elizabeth Warman, director of Global Corporate Citizenship, Northwest Region. "With a deeper understanding of our shared social challenges, we can work together to create lasting change and stronger communities."

The Community Fund of Boeing Puget Sound has been a strong supporter of United Way since 1999 raising a total of \$320,418. Boeing's generous support over the years also includes \$373,328 in sponsorship and corporate gifts.

For more information on United Way of Thurston County, visit www.unitedway-thurston.org.

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